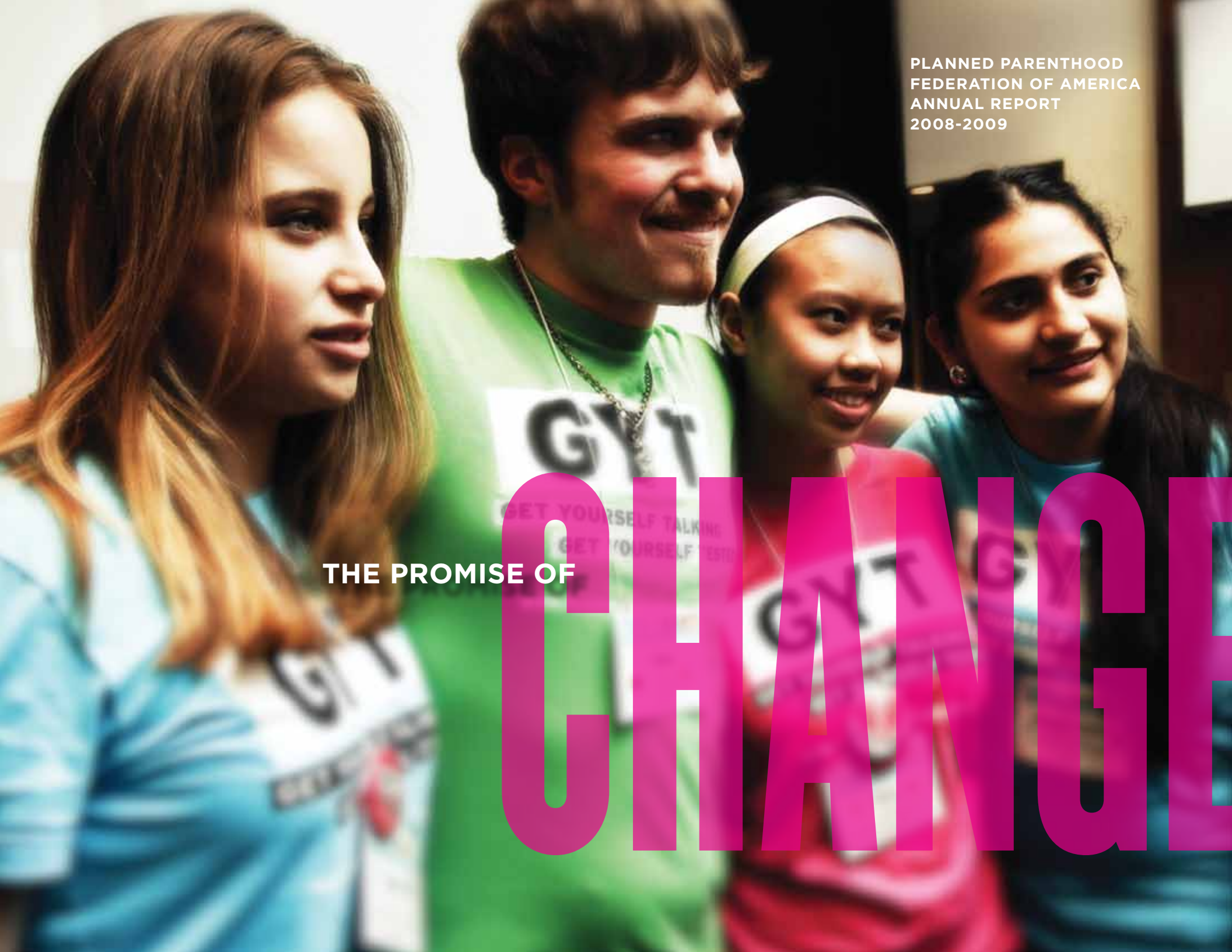


PLANNED PARENTHOOD
FEDERATION OF AMERICA
ANNUAL REPORT
2008-2009

THE PROMISE OF

CHANGE





KNOWLEDGE

HEALTH

LOVE

EMPOWERMENT

COMPASSION

SAFETY

FAMILY

FUTURE

STRENGTH

COMMUNITY

EDUCATION

LIFE.

CHANGE

LEADS TO HEALTHIER LIVES

All year long, change was in the air. Throughout 2008 and into 2009, the winds of change blew across the land as Americans looked for new directions—in the White House, on Capitol Hill, in their communities, and in their own lives.

At Planned Parenthood, it was welcome news. For more than 90 years, Planned Parenthood has been a change agent — fighting for a world where every child is wanted, loved, and treated fairly; a world where women's health is a paramount concern and access to health care is not only a right but a reality; a world where women are in charge of their own destinies.

In 2008–09, 33,000 Planned Parenthood's 95 affiliates operated 865 health centers across the nation. During the year, Planned Parenthood's 33,000 national and affiliate staff and volunteers worked through political and economic upheavals to bring meaningful change to millions of women and men. They did so with the support of more than four million Planned Parenthood advocates in the United States.

During this historic year, in which U.S. citizens broke historical barriers to elect new leadership, the vast Planned Parenthood family saw itself reinvigorated in its mission to ensure that everyone in America has access to quality, affordable health care, including comprehensive reproductive health care.

Change does not always come quickly and it rarely comes easily. But, as this report demonstrates, with a community of generous and committed supporters at its side, Planned Parenthood finds a way to bring meaningful, positive change to our world — one person at a time.

A MESSAGE FROM PPFA'S CHAIR AND PRESIDENT



Cecile Richards, PPFA President

With a new pro-choice president elected and working in the White House, and with strong allies in leadership positions in Congress, 2008-09 was a momentous year for Planned Parenthood. We made great strides in achieving our vision of a world in which all women have the health care they deserve, as well as the information, options, and power they need to shape their personal and family lives, including raising children who are wanted and loved.

While much of our attention was on changes in our nation's leadership, the focus at our affiliate health centers — as always — was on the women and young people we care for, and providing them with preventive health care. For the three million patients our doctors and nurses saw, we provided contraception (36 percent of our total services), testing and treatment for sexually transmitted infections (31 percent), cancer screening and prevention (17 percent), and abortion services (three percent). In all, we helped prevent roughly 621,000 unintended pregnancies.



Valerie McCarthy, PPFA Chair

As the nation's largest sex educator, we also focused primarily on prevention through our affiliates' sex education programs that reach more than 1.2 million adults and young people in communities nationwide each year.

Online, our reach grew steadily, allowing us to connect with young people where they are — in cyberspace. In 2008-09, plannedparenthood.org and our award-winning website for young people together received 1.25 million visits per month, and we deployed new digital and social media technologies to build even stronger relationships with young people across the country and around the world.

As the nation's most powerful advocate for sexual health and rights, the Planned Parenthood Action Network kept more than four million activists, supporters, and donors up-to-date and mobilized on our latest campaigns to restore affordable birth control, fight dangerous "abstinence-only" sex ed programs, and fight against new proposed laws and regulations that would rob women of access to the full range of reproductive health information and services.

Our commitment to reproductive health and rights extends around the world. With the help of our international partners, we reached 935,000 individuals in 20 developing countries, and we supported their vital work with more than \$2.5 million in grants during the year.

Back at home, as the year came to a close, we were gearing up for the historic effort to pass health care reform legislation. It would be an epic struggle and we would eventually play a leading role in ensuring that so many important health needs of women were provided for under the new law.

It was, in the end, a transformative year – a year in which we helped realize the fullest potential of change in so many individual lives and the life of our nation as a whole. None of this would be possible without the dedication and determination of Planned Parenthood volunteers, activists, supporters, and staff — the Planned Parenthood family.

Thank you for all you do.

Valerie McCarthy
PPFA Chair



Cecile Richards
PPFA President



IN MEMORIAM

Dr. George Tiller,
August 8, 1941 – May 31, 2009

George Tiller, MD, was shot dead by an opponent of legal abortion while he was ushering in the Reformation Lutheran Church he attended with his family. Dr. Tiller was a hero. Women from all walks of life and from every corner of the country — women with heartbreaking, life-threatening later pregnancies — turned to Dr. Tiller for abortion care that others were unable or unwilling to offer. Dr. Tiller cared for each of his patients and their families with compassion and respect, standing up valiantly for women despite years of harassment and being a repeated target of violence by anti-choice activists. All of us at Planned Parenthood and in the movement for women's health miss him profoundly. Recalling George Tiller challenges each of us to honor and emulate his commitment to serve and protect the dignity of all women, as well as the work of brave health professionals committed to women's health.

CHANGE

LEADS TO HEALTHIER AMERICANS

“I have spent years learning how to take care of women’s health. But because of my religious beliefs, I didn’t provide abortions right away. It took me a while to realize that by refusing to end a woman’s pregnancy when she decides abortion is the best course for her, I was compounding her suffering, the very opposite of my goals as a physician.”



WILLIE PARKER, MD,
MEDICAL DIRECTOR OF PLANNED
PARENTHOOD OF METROPOLITAN
WASHINGTON, DC.

During 2008-09, Planned Parenthood’s combined team of 33,000 staff and volunteers — including more than 2,500 doctors and nurses — worked to bring positive change to the lives of more than three million women, men, and teenagers who sought care at Planned Parenthood affiliate health centers. Throughout the year, PPFA supported the work of its health professionals and volunteers through a range of innovative efforts

PASSING THE TESTS

AT THE FOREFRONT of this innovation was Get Yourself Tested ’09 (GYT09), a public health awareness campaign sponsored by Planned Parenthood, the Kaiser Family Foundation, MTV, and the Centers for Disease Control and Prevention (CDC). With the participation of all Planned Parenthood affiliates nationwide, PPFA distributed GYT Community Kits to more than 800 Planned Parenthood health centers, which held more than 450 public outreach and education events nationwide, worked with other local organizations, and offered free or reduced-cost testing and treatment for sexually transmitted infections.

In other innovative efforts, PPFA delivered HPV (human papilloma virus) tool kits to Planned Parenthood health centers throughout the country and developed new Green Choices materials to help protect the reproductive health of women and their families from environmental dangers.

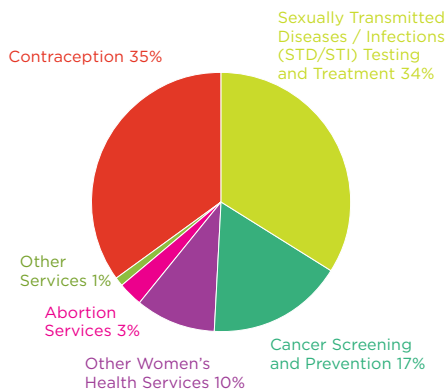
In partnership with academic centers, pharmaceutical and biotechnology companies, and state departments of health, Planned Parenthood affiliates undertook more than 80 research projects on such subjects as a non-surgical treatment for abnormal growth in the cells of the cervix that can lead to cancer, a new test to detect the herpes virus, and advances in abortion service delivery.

GOOD READS

During the year, Planned Parenthood and other health care providers and educators distributed nearly one million award-winning client education publications to help people make responsible choices about their sexual and reproductive health. The current library of 64 titles in Spanish and English includes *Your Contraceptive Choices*; *Are You Safe In Your Relationship? HPV and Cervical Cancer — Questions and Answers*; and *How to Talk with Your Child about Sexuality — A Parent’s Guide*.



Total Services = 10,943,609
Prevention is the cornerstone of our services — 35 percent of our clients received contraception services in 2008.



UNCOMPROMISING STANDARDS

In the field of modern health care, change is a continuing process, and during 2008-09, PPFA ensured affiliate health care providers were able to deliver the latest, scientifically proven services by creating new patient information handouts on such vital topics as how to use the IUD, the patch, the pill, and the ring; and developing new assessment tools to ensure quality of care in the clinical setting.

PPFA continued to be vigilant in holding up the standards for clinical practice, publishing the 2009 PPFA Manual of Medical Standards and Guidelines, in collaboration with the PPFA National Medical Committee, and monitored affiliate compliance with the PPFA Standards of Affiliation and the PPFA Manual of Medical Standards and Guidelines. During the year, PPFA conducted 28 on-site affiliate accreditation reviews, including visits to 160 health centers, to verify that clients receive high-quality, respectful, confidential health care.

PPFA also provided technical assistance and training in practice and financial management, business planning, human resources, organizational development, governance, diversity, and security to 34 affiliates. For example, the upgrade of video surveillance at several health centers, which PPFA made possible with security grants during 2008-09, now allows staff of local Planned Parenthood health centers to view, off-site or on-site, activities by opponents of legal abortion inside and outside buildings.

PREVENTION IS PARAMOUNT

Ninety percent of the health care provided by Planned Parenthood health centers is designed to

- prevent unintended pregnancies through contraception
- reduce the spread of sexually transmitted infections through testing and treatment
- prevent cervical and other cancers through lifesaving screenings.

For those who are pregnant, Planned Parenthood provides

- pregnancy testing
- prenatal care
- abortion
- referral for adoption (select affiliates)
- midlife care, helping women manage the effects of menopause (select affiliates)



PROPER ATTIRE IS ALWAYS IN STYLE

Women who initiate condom use are better able to protect themselves from HIV and other sexually transmitted infections. To help them feel more comfortable buying and carrying condoms, fashion designers Yigal Azrouël and Alexander Wang teamed up with PPFA's PROPER ATTIRE® to offer a stylish new line of condoms that premiered during New York fashion weeks. More than 20 million PROPER ATTIRE condoms sold during the year.



ENERGIZES HEALTH EDUCATION

When it comes to improved sexual and reproductive health, change and effective education go hand in hand. Comprehensive, medically accurate sex-ed programs have been shown to help young people make responsible decisions about their sex lives, helping them delay sexual intercourse and use protection when they do decide to have sex.

Planned Parenthood has the largest network of sexuality educators in the country. In 2008-09, Planned Parenthood affiliates offered medically accurate, honest, sex-ed programs to more than 1.2 million youth and adults nationwide. In addition, through its websites and publications, Planned Parenthood reached more than 14 million women, men, and teens during the year with information that empowers them to make safe choices.

“I was able to help scared and misinformed teens get accurate information and safe preventive services for sexual health. ... Most importantly, I got answers to questions I myself had not known just a few months ago. Everything about my life is different now. It is healthier and more important to me. ... Imagine what we are doing for others.”

**PLANNED PARENTHOOD PEER
EDUCATOR IN BATTLE CREEK, MI**

ONLINE HEALTH INFORMATION: 24/7

Millions of America’s youth live in areas where the nearest health centers are hours away, go to schools with abstinence-only programs, and have parents and friends who do not know how to talk about or are not comfortable talking about sexual health issues. Until recently, these young people were virtually cut off from up-to-date, medically accurate sexual health information.

Today, thanks to Planned Parenthood Online (PPOL), that information is only a click away! In 2008, PPOL provided vital information to 13 million people PPFA could not reach in any other way. A collaborative effort of the national organization and participating affiliates, PPOL is the world’s leading sexual and reproductive health care resource available around-the-clock.

During 2008–09, Planned Parenthood Online launched a redesigned site with a contemporary look and feel that connects with the way young people “live” online. Available in both English and Spanish, the site features a new suite of interactive tools called “All Access” that puts the information visitors seek most often at their fingertips.



ALL ACCESS



THE CHECK

a tool that helps you learn your risk for sexually transmitted infections



MY METHOD

a tool that helps you decide which form of birth control is right for you



LOCATE

a way to locate a Planned Parenthood health center near you quickly and easily



neck-mouth
lips-lips

CONNECTING WITH TEENS AND THEIR PARENTS

With the Real Life. Real Talk.® program, Planned Parenthood continued its commitment to encouraging healthy communication about sexuality within families and communities. Pilot programs in New Haven, CT; Portland, ME; Rockland County, NY; and Tucson, AZ, allowed us to build bridges from concerned local partners to the parents who are their children's foremost sexuality educators. Parents found that Real Life. Real Talk. helped them feel more comfortable talking about sexual health, offered them new ways to help their children with issues of intimacy, relationships, and sex, and provided information they wanted to share with other parents in their community. PPFA pioneered Real Life. Real Talk. combining community organizing, education, community events, and marketing in an effort that is now being taken up by Planned Parenthood affiliates nationwide.

EDUCATION IS EVERYWHERE

Before becoming a freshman at Howard University in 2009, India Hay spent several afternoons a week talking with DC-area students about sex, contraception, and protection against sexually transmitted infections. India was one of the hundreds of Planned Parenthood peer educators volunteering for 65 local affiliates.

In all, Planned Parenthood affiliates field more than 2,000 full-time, part-time, and volunteer educators, who engage more than 1.2 million people of all ages with information about sex and reproductive health.

Planned Parenthood educators offer programs in such diverse settings as health centers, churches and synagogues, schools, civic organizations, and more. They also train case managers, counselors, nurses, physicians, religious leaders, social workers, faculty and staff at schools from elementary- through college-level, and staff at correctional facilities, group homes, and rehabilitation centers.

Planned Parenthood Online also publishes tools for educators outside the Planned Parenthood family who want to bring medically accurate sex education into their classrooms.



EDUCATION TOPICS

Abortion

AIDS/HIV and other sexually transmitted infections

Communicating effectively about sex and sexuality

Contraception

Delaying intercourse

Parenting skills

Preventing date and acquaintance rape

Sexuality and spirituality

Sexual orientation

Teen pregnancy

Women's health

And more. . .

CHANGE

OPENS DOORS FOR REPRODUCTIVE HEALTH AND RIGHTS

“We are united in our determination to prevent unintended pregnancies, reduce the need for abortion, and support women and families in the choices they make. To accomplish these goals, we must work to find common ground to expand access to affordable contraception, accurate health information, and preventative services.”

**PRESIDENT BARACK OBAMA,
ON JANUARY 22, 2009 THE 36TH
ANNIVERSARY OF THE LANDMARK
U.S. SUPREME COURT DECISION
IN *ROE V. WADE*.**

In September 2008, Allyson Hoerauf and Nonie Wainwright went to Washington, DC, and stood up for the four million women in the United States in need of affordable birth control. They were part of a brigade of young advocates from Planned Parenthood affiliates across the country who went to lobby members of Congress. They left with a personal commitment from Senate Majority Leader Harry Reid to support the Affordable Birth Control Act — which passed in April 2009.

Change is always in the hands of concerned citizens — like Allyson and Nonie — who are passionate and mobilize. In Congress and in statehouses, in the courts, and in the media, Planned Parenthood helps make that change possible by advocating for commonsense policies that promote women’s health, programs that prevent unintended pregnancies through effective family planning, and initiatives to protect the health of young people through comprehensive sexuality education and information.

ADVOCATING FOR A WOMEN’S HEALTH POLICY AGENDA

On November 4, 2008, the political landscape for women’s health changed dramatically. With the election of President Barack Obama, a self-described pro-choice president, Planned Parenthood launched reinvigorated advocacy campaigns for ambitious policies to

achieve affordable, quality, comprehensive reproductive health care, as part of health care reform

expand access to reproductive health care through Medicaid in advance of health care reform

ensure that doctors, nurses, and pharmacists who oppose contraception and abortion cannot deny patients vital health care information and services based on their personal biases

increase government funding for family planning programs

protect teens with comprehensive, medically accurate sex education

RESTORING AFFORDABLE BIRTH CONTROL

With the election of the 111th Congress in November 2008, Planned Parenthood’s two-year campaign to restore affordable birth control for millions of women came to fruition. The Debt Reduction Act of 2005 had forced manufacturers to roll



PROTECT WOMEN'S HEALTH!
plannedparenthood.org

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PROTECT WOMEN'S HEALTH!
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PROTECT WOMEN'S HEALTH!
plannedparenthood.org

325,000

325,000

325,000



back discounts on birth control brands commonly available at community and college health centers, sending costs soaring from \$3-\$5 per month to \$30-\$50 per month. In response, Planned Parenthood affiliates across America mobilized college students to write, call, and visit members of Congress. In March, 2009, Congress restored sensible pricing policies.

Following the repeal of the global gag rule, Planned Parenthood played a central role in the successful effort to restore U.S. funding for family planning to the United Nations Population Fund (UNFPA) — with \$55 million included in the FY2010 Omnibus Appropriations Package.

In coordination with President Obama’s commitment to eliminate abstinence-only school programs, Planned Parenthood continued to lobby Congress to ensure that teen pregnancy prevention funding is available and that funding for Title V abstinence-only programs will not be reauthorized.

Beginning with the State of the Union address on February 22, 2009, health care reform became Planned Parenthood’s most crucial legislative concern. Throughout the process, we were at the table, working with the White House and Congress and other major health care organizations to draft legislation and build consensus to realize two key priorities:

to achieve affordable, quality, comprehensive reproductive health care, as part of health care reform

to ensure that essential community providers like Planned Parenthood health centers and other family planning and HIV/AIDS service providers became part of the new health care exchanges created through reform

As we worked toward our goals, opponents of women’s health organized to use health care reform to limit access to reproductive health care benefits that women currently enjoy, including private insurance coverage for abortion. As of June 30, 2009, Planned Parenthood had helped defeat all of the most dangerous anti-choice amendments considered in both the House and Senate, several of which would have resulted in a complete prohibition of private health insurance coverage for abortion in the proposed health insurance exchange.

The battles promised to continue into the following year . . .

PROTECTING REPRODUCTIVE RIGHTS IN THE COURTS

During the 2008-09, Planned Parenthood attorneys achieved notable successes in the courts:

In South Dakota, Planned Parenthood secured a ruling declaring unconstitutional a requirement that women be told suicide is a known risk of abortion, because it is “untruthful and misleading.”

In Ohio, we secured a ruling from the state Supreme Court rejecting an effort by anti-choice attorneys to be given access to the medical records of hundreds of minors who had obtained abortions at Planned Parenthood health centers.

Our attorneys worked with the attorney general of Connecticut to challenge the Bush administration’s “midnight regulation” that threatened to give broad protection to health care providers who, for example, refused to provide emergency contraception to women who were survivors of rape. The Obama administration, in response to the litigation, undertook to rescind the regulations.





In Arizona, we obtained an injunction against a new state law that would, among other restrictions, require a woman seeking an abortion, no matter how far she had to travel to do so, to make two trips to a health center before she could receive an abortion.

In addition, we continued litigation in Ohio to protect women's access to mifepristone, the drug used in medication abortion; in Missouri to keep open the only health centers in the state outside of St. Louis that provide abortions; and in several other states where efforts have been launched to enact laws that would define a fertilized egg or an embryo as a "person."

WORKING WITH ACTIVISTS AND SUPPORTERS ACROSS AMERICA

During 2008–09, Planned Parenthood Federation of America mobilized more than four million diverse grassroots advocates of every age to fight for reproductive health and rights in the U.S. through a variety of programs:

The PPFA Youth Initiatives Program gave teens from across America advocacy, lobbying, and media training to mobilize their peers and organize grassroots efforts on behalf sex education and reproductive rights at the national and local levels.

Planned Parenthood affiliates trained young people and adults to advocate for medically accurate comprehensive sexuality education and for sexual and reproductive rights. Zak Kirwood, for example, was trained in Planned Parenthood of Connecticut's peer-education program and now hands out condoms, answers questions about sex, and organizes campus groups for choice at Wesleyan University, where he is a student.

Vox®: Voices for Planned Parenthood mobilizes students on college campuses across the country to advocate for such key efforts as the PPFA Affordable Birth Control Campaign, medically accurate sex education, and the GYT (Get Yourself Tested) campaign.

In December 2008, PPFA launched its Elected Officials Program to work with progressive policymakers and cultivate a network of officials to support pro-choice and pro-family planning legislation at all levels of government.

Throughout the year, members of the PPFA Clergy Advisory Board (CAB) spoke out about the theological basis for choice and mobilized fellow clergy and lay religious leaders to join the PPFA Pro-Choice Religious Network, which advocates for the right of women and men to make informed, morally responsible choices about their reproductive lives.

Planned Parenthood Republicans for Choice® (RFC) continued its efforts to ensure that the voices of pro-choice Republicans are heard throughout the country.

More than 400 leaders in the arts and entertainment industries continued their volunteer work as members of the PPFA Board of Advocates (BOA). Their public appearances furthered Planned Parenthood's mission throughout the year.

OMG

GYT

BE AND
SEXY HEALTHY

HONK

GET

YOUR
-SELF

TESTED
2009

GyTos



**Planned Parenthood
Ad Emphasizes
Primary Care**

(U.S. News & World Report)

**Lawsuits Filed Over Rule
That Lets Health Workers
Deny Care**

(The Washington Post)

*Are You
Risking Getting
Knocked Up?*

(Cosmopolitan)

**LAWSUITS FILED OVER
RULE THAT LETS HEALTH
WORKERS DENY CARE**

(THE WASHINGTON POST)

A PARTING SHOT AT WOMEN'S RIGHTS

(NEW YORK TIMES EDITORIAL)

Blocking Care for Women

by Hillary Rodham Clinton and Cecile Richards (New York Times Op-Ed)

**Lost Your Health Insurance?
Consider Planned
Parenthood Clinics**

(U.S. News & World Report)

**GOOD NEWS ABOUT
BIRTH CONTROL**

(NEWSWEEK)

*Obama Set to Undo
'Conscience' Rule
for Health Workers*

(The New York Times)

**Health Care Now:
Women's Health Takes Center Stage**

(The Huffington Post)

PUTTING

ON THE FRONT PAGE



All year long, PPFA worked to deliver powerful and persuasive messages, educate the public and elected officials, and provide medically accurate information.

PPFA's Communications Division generated and shaped coverage in all the major print, broadcast, and online media about women's health during the health care reform debates.

PPFA promoted the importance of access to essential community health care providers like Planned Parenthood and the need to protect women's needs in health care reform.

In *U.S. News & World Report* and other major media, PPFA highlighted the need for preventive health care for women, as well as access to comprehensive reproductive health care, including abortion, serving as a key source for reporters throughout the debates.

PPFA President Cecile Richards' views on the topic appeared in the Huffington Post and a video of her presentation at the White House Health Care Summit was widely viewed on the web.

With press its communications team generated in the *Washington Post*, *New York Times*, and local media outlets, PPFA drew national attention to the unacceptable Bush-era rule "midnight rule"— which gave health care providers the right to withhold reproductive health care and information from their patients, based on their personal biases — and worked with Planned Parenthood affiliates to generate editorials opposing the rule in local newspapers. PPFA also produced a joint op-ed with then-Sen. Hillary Rodham Clinton, which was published in *The New York Times*.

PPFA's sexual health experts promoted Planned Parenthood's work in *Cosmopolitan*, *Glamour*, *Seventeen*, *U.S. News & World Report*, *Newsweek*, and many other popular outlets.

As "The Great Recession" brought the need for affordable health care to center stage, major news outlets, including *U.S. News and World Report*, *Associated Press*, and *Redbook*, reported on Planned Parenthood health centers and their commitment to providing primary and preventive health care for women and families — especially those with severe financial challenges.

CHANGE

PROMOTES GLOBAL HEALTH



In Kenya, Jackson “X” is one of the 85 nurses trained by PPFA in post-abortion care. Nearly every day, at least one woman endangered by excessive bleeding or infection from unsafe abortion comes in secret to Jackson’s health center hoping he will save her life, which he does on a regular basis.

Every day, throughout the world, Planned Parenthood’s International Program brings lifesaving change to women in need. In Africa, Asia, Latin America, and the Caribbean, PPFA supports individuals who risk social and professional isolation to provide sexual health information, family planning, and access to safe abortion; identifies organizations that pioneer access to sexual and reproductive health information and services for young people; and stands alongside courageous activists willing to combat unsafe abortion and its human costs.

Our priority is that women’s rights, especially women’s health, are part of the mainstream within U.S. foreign policy, development assistance, and multilateral institutions like the World Bank and UN agencies.

SHARING EXPERTISE

In 2008–09, we shared expertise in service delivery and advocacy to achieve change around the world.

In Kenya, we worked with advocates who developed a grassroots campaign to increase public support for decriminalizing abortion.

In Costa Rica, we helped bring a case of illegally denied abortion to the Inter-American Commission on Human Rights.

In Africa and Latin America, we provided support to health care providers who developed safe abortion protocols.

In Latin America and the Caribbean, we offered training for health center security and tracking groups hostile to women’s health and family planning.

SHARING RESOURCES

In 2008–09, Planned Parenthood’s International Program provided approximately \$1.9 million in grants to 45 partner organizations in Africa, Asia, Latin America, and the Caribbean, enabling the delivery of reproductive health care to more than 700,000 women and adolescents. An additional 478,000 women, men, and young people participated in sex education programs. We supported

16 organizations in Ethiopia, Kenya, Nigeria, and Sudan, as well as a youth advocacy network in Benin, Cameroon, and Uganda to support policies to improve the sexual and reproductive health of youth

20 organizations in Costa Rica, Ecuador, Guatemala, Nicaragua, Peru, and Trinidad and Tobago, and two international networks — one for safe abortion providers and one for legal advocates — that also included Bolivia, the Dominican Republic, and Mexico

10 organizations in India, Nepal, the Philippines, and Thailand

REACHING NEGLECTED WOMEN

Planned Parenthood’s International Program helps organizations in developing countries use innovative outreach efforts to reach women who are otherwise not being served.

In rural Ecuador, many providers refuse to serve adolescents. We helped a partner train peer promotoras to provide contraceptive injections for adolescent clients, who will no longer have to travel long distances to unfriendly health centers.

In northern Nigeria, we overcame the reluctance of a large religious organization to introduce basic reproductive health care through its more than 100 health centers. Now, more than 60 of those centers offer birth control and refer women to private medical providers if they need a safe abortion.

ADVOCATING FOR WOMEN’S HEALTH WORLDWIDE

In the Philippines, the current administration unabashedly promotes only fertility awareness-based methods of family planning, which track ovulation in order to prevent pregnancy. We helped our local partners support the passage of a bill that would require the government to provide access to contraception and age-appropriate sex education.

We worked with the Obama administration to protect women’s health and promote sexual and reproductive rights around the world, including overturning the global gag rule and restoring U.S. reproductive health and safe motherhood funding to the United Nations Population Fund. We also began work on removing abstinence-only requirements in overseas AIDS funding and increasing U.S. foreign assistance for reproductive health, including \$1 billion for family planning.



CHAMPION

IN THE SPOTLIGHT



Lisa Edelstein, Cecile Richards, Kate Walsh



Cynthia Nixon

© Steven Sebring

Throughout the year, the PPFA Board of Advocates (BOA) took advantage of the influence and public profile of its celebrated volunteer members to call attention to women's sexual reproductive health and rights and the work of Planned Parenthood.

Here are some highlights of events supported by the BOA and other leaders in the arts, entertainment and the reproductive rights movement.

Joy Bryant, Lisa Edelstein, Christie Hefner, Gov. Brian Schweitzer (D-MT), Health and Human Services Secretary Kathleen Sebelius, Heather Tom, and Kate Walsh attended the Planned Parenthood Inauguration Brunch in Washington, DC.

America Ferrera hosted the Planned Parenthood 2009 Honors Awards Gala in Houston, TX, where **U.S. Secretary of State Hillary Rodham Clinton** received the PPFA Margaret Sanger Award for being a champion of women's health and rights. **JoAnna Garcia** and **Rina Mimoun** accepted the PPFA Maggie Award for their show, *Privileged*, which helped educate the public about safer sex and the HPV vaccine.

Cynthia Rowley opened the doors of her New York City boutique for a private in-store fundraiser to honor Planned Parenthood.

Lupe Ontiveros joined Planned Parenthood of Southern Nevada to celebrate the grand opening of its East Flamingo Health Center and kick off the Latino Outreach Initiative.

Rachel Kauder Nalebuff, author of *My Little Red Book*, donated proceeds from her advance to PPFA and to Planned Parenthood of Connecticut's Real Life. Real Talk. program.

JoAnna Garcia spoke about her participation in GYT (Get Yourself Tested) '09, a public health awareness campaign about sexually transmitted infections sponsored by Planned Parenthood, MTV, the Kaiser Family Foundation, and the CDC, in an interview on MTV's website, blogmole.com. Other artists who participated in the GYT campaign included **Big Boi, Joy Bryant, Flo Rida, Keri Hilson, Perez Hilton, Kid Sister, Benji** and **Joel Madden, Method Man, N.E.R.D., Redman, and Asher Roth.**

Amber Tamblyn discussed her role as a Planned Parenthood spokesperson in an April interview in *New York Magazine*.

Carol Leifer spoke about her work with Planned Parenthood and her support of women's health issues on the *Bill Maher Show*.

Judy Blume and **Cynthia Nixon** lent their names to very successful online fundraising appeals for Planned Parenthood in honor of Mother's Day. **Aisha Tyler** joined Planned Parenthood in the fight for women's health and rights.

Olympia Dukakis and **Julianne Moore** spoke at the Planned Parenthood Leadership Council reception during the ART 20 event in New York City. **Gretchen Peters** performed her song "Independence Day" and announced she would donate the royalties to Planned Parenthood. **Amy Goodman** was among the other prominent guests in attendance.

Hector Elizondo lent his name and photo and provided a quote in support of the PPFA Latino Outreach Initiative.

Judy Blume, Dr. Kenneth Edelin, David Eigenberg, Jane Fonda, Amy Goodman, Janis Ian, Shelby Knox, Carol Leifer, Wendie Malick, Gretchen Peters, Regina Spektor, Heather Tom, Kathleen Turner, and **Dr. Sarah Weddington** participated in events at Planned Parenthood affiliates nationwide. **Blythe Danner** and daughter **Gwyneth Paltrow** proudly lent their names to the Planned Parenthood Mid-Hudson Valley 75th Anniversary Benefit Gala. *BETTY's* **Amy Ziff** donated a table to PPFA at her performance in New York City.

Many popular items donated by well-known supporters of affiliate auctions included a Private Practice script signed by **Paul Adelstein, Amy Brenneman, Tim Daly, Taye Diggs, Chris Lowell, Audra McDonald, KaDee Strickland, and Kate Walsh**; a signed copy of **Kathleen Turner's** book *Send Yourself Roses*; a signed copy of **Alan Cumming's** book *Tommy's Tales*; and VIP tickets for **The Daily Show with Jon Stewart**. **Heather Tom** donated a tour of *The Bold and the Beautiful* set and lunch, while **Bree Williamson** treated affiliate auction winners to a private tour of the *One Life to Live* set and lunch.



Judy Blume

© Samuel Primero



Aisha Tyler

© Samuel Primero

CHANGE

Each year, Planned Parenthood honors exceptional contributions that help us further our mission.

The PPFA MARGARET SANGER AWARD, named for Planned Parenthood's founder, is our highest honor and was presented in 2009 to Secretary of State Hillary Rodham Clinton for her strong and unwavering leadership on reproductive health and rights throughout her career and for her lifelong role in advancing women's progress to full equality.

"At the end of the next four years, I hope that we'll be able to look around the world and see that it is more peaceful, more prosperous, more progressive, and that, in particular, women's voices will be heard at every place where important decisions are made, and that organizations like Planned Parenthood will be our partners" she said in her acceptance speech.



Journalist Kai Wright, PPFA Maggie Award winner

PPFA MAGGIE AWARDS recognize exceptional contributions by the media and arts and entertainment industries that enhance the public's understanding of reproductive rights and health care issues, including contraception, sex education, teen pregnancy, abortion, and international family planning. In 2009, Maggie Awards were presented to:

Sarah Blustein, writer, and **Esther Kaplan**, editor, *The Nation* Institute Investigative Fund; and **Peter Scoblic**, editor, *The New Republic* for "Life Sentence"

The CW Television Network for *Privileged*: "All About the American Power Position"

Deborah Kotz, writer, *U.S. News & World Report* for her "On Women" blog and extensive work on reproductive health, pregnancy, sex education, and preventive care

Cynthia Leive, editor-in-chief; **Jill Herzig**, executive editor; **Linda Kramer Jennings**, Washington, DC, editor, **Ellen Kampinsky**, news director; and **Geraldine Sealy**, editor, *Glamour*, for "It's Your Turn to Talk to McCain and Obama"

Jennifer Wolff Perrine, writer, *SELF*, for "When There is No Good Choice"

Amanda Robb, writer, *More*, for "Leslee Unruh's Facts of Life"

Fiorella Valdesolo, writer, *Nylon*, for "Freedom from Choice"

Kai Wright, writer and **Ann Friedman**, deputy editor, *The American Prospect*, for "America's AIDS Apartheid"

THE RUTH GREEN AWARD honors a Planned Parenthood affiliate chief executive for outstanding leadership with boards and volunteers in planning, public affairs, and fund raising. This achievement was exemplified by Ruth Green, former executive director of Planned Parenthood of Southern Arizona (Tucson). In 2009, the award was presented to **Lillian A. Tamayo**, president and CEO of Planned Parenthood of South Florida and the Treasure Coast.

“Lillian Tamayo epitomizes true leadership, and her contributions to Planned Parenthood both in Florida and nationwide are exceptional,” said PPFA President Cecile Richards. “Lillian’s transformative impact is reflected not only in her passionate advocacy for women’s health care and commitment to delivering vital services and education, but also in her innovative efforts to empower others to do the same.”

AFFILIATE EXCELLENCE AWARDS

Albert Soto Award for Excellence in Diversity

Planned Parenthood Association of Utah (Salt Lake City) for “Safe at School,” an anti-harassment training program for lesbian, gay, bisexual, transgender, and questioning (LGBTQ) students and their peers in public schools.

Clinical and Social Research

Planned Parenthood of New York City for enhancing sexual and reproductive health care programs through an ongoing, scientifically rigorous evaluation process.

Clinical Service Expansion and Outreach

Planned Parenthood of the St. Louis Region for decreasing the number of patients who present for repeat abortion procedures by providing them with more effective contraception.

Clinical Training

Planned Parenthood Association of the Mercer Area (Trenton) for developing a successful and sustainable abortion training program within the family medicine residencies of the University of Medicine and Dentistry of New Jersey-Robert Wood Johnson Medical School.

Community Education

Planned Parenthood Mar Monte (San Jose) for helping other affiliates establish Teen Success programs that help teens who have been pregnant prevent another pregnancy.

Marketing and Advertising

Planned Parenthood of Greater Iowa (Des Moines), Planned Parenthood of East Central Iowa (Cedar Rapids), Planned Parenthood of Southeast Iowa (Burlington), and Planned Parenthood of Nebraska and Council Bluffs for providing a wider range of contraceptive choice to women of Iowa and Nebraska while eliminating the financial barriers associated with long-acting reversible contraception, such as the IUD and the contraceptive implant.

Media and Public Relations

Planned Parenthood Minnesota, North Dakota, South Dakota (St. Paul) for harnessing local media to inform communities, decision makers, and opinion leaders about the contributions of Planned Parenthood, while proactively defeating negative opposition messaging.



Gloria Reuben, PPFA Board of Advocates member



*Judy Tabor, President and CEO,
Planned Parenthood of Southern
New England*

Professional Education and Training

Planned Parenthood of Central New Jersey (Shrewsbury) for enhancing the knowledge, skills, and comfort level of educators, counselors, social workers, nurses, and other health care professionals in the areas of sexual and reproductive health.

Public Affairs

Planned Parenthood of Montana (Billings) for building a broad activist network and coalition that successfully defeated a ballot initiative that would have banned all abortions in the state and certain types of birth control.

Ruth Mott Rawlings Mott Award for International Excellence

Planned Parenthood of the Great Northwest (Seattle) for building “Suzanne’s Shelter,” a women’s obstetric clinic and convalescent shelter in the Nepalese village of Phaplu.

Special Efforts Serving Teens

Planned Parenthood of the Texas Capital Region (Austin) for the Downtown Austin Teen Clinic, which provides sexual and reproductive health care and education to teens, regardless of their ability to pay.

Volunteer Excellence

Planned Parenthood of the Rocky Mountains (Denver) for providing a diverse array of volunteer and internship opportunities — including the distribution of 35,156 health center coupons — that are mutually rewarding to the agency as well as the volunteer/intern, while contributing to the overall financial health of the agency.

Winston E. Forrest Jr. Award for Excellence in Private Fundraising

Planned Parenthood of Houston and Southeast Texas for building donor-centered relationships that demonstrate respect and appreciation for supporters, helping all of them understand how their contributions, whatever the size, make a difference in the lives of women and families.

The **“Walk the Talk” Award** recognized **Audre** and **Bernard Rapoport** of Waco, for their tremendous generosity and decades-long commitment to supporting Planned Parenthood in Texas.

A **Corporate Leadership Award** was presented to **Weil, Gotshal & Manges, LLP**, for contributing invaluable legal advice that led to significant changes in the PPFA bylaws and governance structure — and for providing critical and ongoing legal support to PPFA’s PROPER ATTIRE® condom program.

The **PPFA Employee Contribution Campaign** made grants to **Planned Parenthood Association of Utah**, for its Safe at School program to train and empower elementary school staff to intervene when lesbian, gay, bisexual, transgender, and questioning (LGBTQ) students are harassed, while affirming all students; **Planned Parenthood Hudson Peconic** (Hawthorne), for its SmartWheels program to provide members of the LGBTQ community with safer sex education, access to rapid HIV testing, and referrals for comprehensive reproductive health care; **Planned Parenthood of Central Oklahoma** (Oklahoma City), for its transgender health care program; **Planned Parenthood Columbia Willamette** (Portland), for its Equal Access Fund program to conduct outreach about the services offered to LGBTQ patients and to help remove financial barriers faced by low-income, uninsured lesbian, bisexual, and transgender people in accessing affordable annual exams and Pap tests; and **Planned Parenthood of the Southern Finger Lakes** (Ithaca), for its Peeing in Peace program to help transgender people easily locate single-stall or gender-neutral bathrooms in Ithaca, New York.

The **PPFA Volunteer of the Year Award** was presented to **Paul Burstadt, Planned Parenthood of Northeast Ohio** for generously contributing his information technology skills 100 hours a month.

The **PPFA Young Volunteer of the Year Award** was presented to **Zak Kirwood**, who was recruited by Planned Parenthood of Connecticut (New Haven) for its Students Teaching About Responsible Sexuality peer education program. Kirwood continues these efforts at Wesleyan University, where he is a campus action intern.

The Association of Planned Parenthood Leaders in Education presented its **Apple Tree Award** for demonstrating outstanding support and leadership of the education and training program of their affiliate to CEO **Stacy James** and the **Board of Directors of Planned Parenthood of Montana**.

Planned Parenthood Republicans for Choice presented its Regional Republican Outreach Enterprise Award to the Planned Parenthood Action Council of Utah, which, while hosting a booth at the Salt Lake County Republican Convention for the first time, recruited 30 new supporters.

The **President's Award for Exceptional Commitment** was presented to **Planned Parenthood of Georgia, Planned Parenthood of Alabama, Planned Parenthood of Connecticut** (now **Planned Parenthood of Southern New England**), and **Planned Parenthood of Rhode Island** for providing reproductive health services, including abortion, under difficult and extreme circumstances.

The "**Stand Up Staffer of the Year Award**" for 2009 was presented to **Carolyn Gluck**, senior policy advisor, Office of Senate Majority Leader **Harry Reid**.

The **State Public Affairs Network (SPAN) Award** for demonstrating innovation and creativity in public affairs work that can be replicated in other states was presented to **Planned Parenthood of Montana** for transforming a 2008 statewide ballot initiative, difficult candidate races, and an anti-choice state legislature into an opportunity to collaborate with other progressive Montana organizations, build capacity and expand supporter bases, and develop a broad array of allies at the state legislative level.

Acknowledging creativity in clinical services, the **PPFA Sylvia Clark Award** — named for the late CEO of Planned Parenthood of the Rocky Mountains — was awarded to **Planned Parenthood of Western New York** for its "Mobile Outreach Unit," an innovative approach to increasing access to family planning and education, and improving the lives of women and families in underserved communities.

The **Reverends Davis Distinguished Service Award** for epitomizing the lifelong dedication to the advancement of reproductive rights exemplified by Rev. Tom Davis and his late wife, Rev. Betsy Morgan Davis, was presented to Rev. Dr. **Doyle Luckenbaugh**, of Massillon, Ohio, an outspoken advocate for women's health and justice, a longtime advocate for Planned Parenthood, and a passionate ambassador for reproductive rights in the religious community.



Paul Burstadt, PPFA Volunteer of the Year



Tara Broderick, President and CEO, Planned Parenthood of Northeast Ohio

SUMMARY OF FINANCIAL ACTIVITIES

SUMMARY OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED JUNE 30, 2009

COMBINED BALANCE SHEET: NATIONAL AND AFFILIATES

For the year ended June 30, 2009
[ALL AMOUNTS IN MILLIONS]

	AFFILIATES	NATIONAL OFFICE	ELIMINATIONS [b]	TOTAL [a]
ASSETS				
Current Assets	533.2	17.5	-3.8	546.9
Property, Equipment, Endowment, Other	534.6	117.7	-1.9	650.4
TOTAL ASSETS	1,067.8	135.2	-5.7	1,197.3
LIABILITIES & NET ASSETS				
Current Liabilities	97.5	12.3	-3.8	106.0
Mortgages, Notes Payable, Other	74.8	23.7	-1.9	96.6
TOTAL LIABILITIES	172.3	36.0	-5.7	202.6
NET ASSETS				
Unrestricted	368.2	28.1		396.3
Property & Equipment	252.6	2.8		255.4
Temporarily Restricted	126.5	48.4		174.9
Permanently Restricted	148.2	19.9		168.1
TOTAL NET ASSETS	895.5	99.2		994.7
TOTAL LIABILITIES & NET ASSETS	1,067.8	135.2	-5.7	1,197.3

Our broad base of committed donors provide more than 90 percent of the national organization's revenue and more than 20 percent of affiliate revenue — evidence of our powerful grassroots support.

Planned Parenthood Federation of America, Inc., is a tax-exempt corporation under Internal Revenue Service code section 501(c)(3) and is not a private foundation (Tax ID #13-1644147). Contributions are tax deductible to the fullest extent available under the law.

The IRS classifies the Planned Parenthood Action Fund as a 501(c)(4) not-for-profit organization. Contributions are not tax deductible.

A list of all organizations that received contributions from PPFA during the year that ended June 30, 2009, may be obtained by writing to PPFA, 434 West 33rd Street, New York, NY 10001. Audited financial statements are available upon request from the Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271.

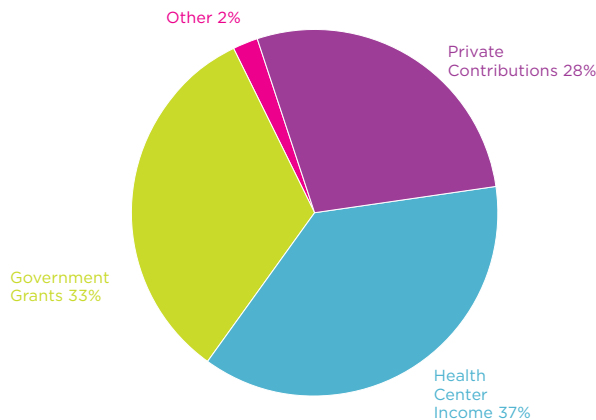
(a) National organization figures reflect operations of Planned Parenthood Federation of America, Inc., Planned Parenthood Action Fund, Inc. (including its Political Action Committee and other segregated fund, Planned Parenthood Votes) and The Planned Parenthood Foundation for the year ended June 30, 2009. Affiliate figures reflect the operations of approximately 100 Planned Parenthood affiliates and are based on amounts reported in affiliate audited financial statements for fiscal years ended during 2008.

(b) Payments and receipts between affiliates and the national organization have been eliminated. These include dues and rebates. Related adjustments have been made to the balance sheet.

(c) Includes corporate contributions, foundation grants, and support from more than 500,000 active individual contributors, including individual contributions received through International Service Agencies and Federal Service Campaigns (on-the-job solicitation and contributions through payroll deduction plans for employees of federal and state governments and participating corporations). This also includes \$22.6 million of bequests.

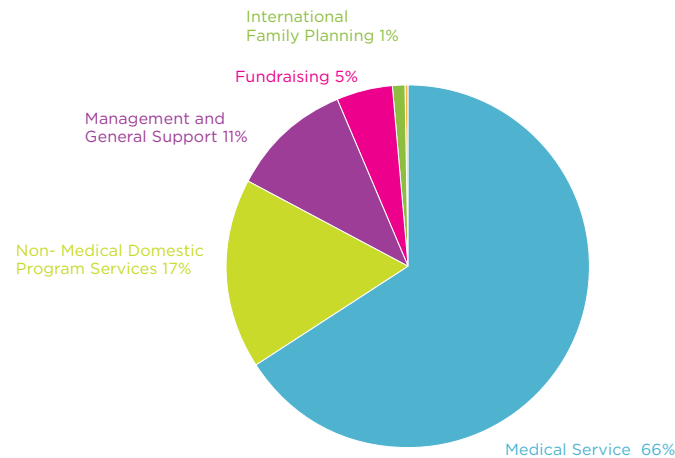
(d) Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.

Revenues



Expenses

(Excluding Investment Losses)



COMBINED STATEMENT OF REVENUE, EXPENSES & CHANGES IN NET ASSETS

For the year ended June 30, 2009
 OPERATING & OTHER FUNDS
 [ALL AMOUNTS IN MILLIONS]

	AFFILIATES	NATIONAL OFFICE	ELIMINATIONS [b]	TOTAL [a]
REVENUE				
Health Center Income	404.9			404.9
Government Grants and Contracts	363.2			363.2
Private Contributions and Bequests	209.2	101.1	-2.1	308.2 [c]
Support From Affiliates		12.2	-12.2	
Other Operating Revenue	20.0	4.5		24.5
TOTAL REVENUE	997.3	117.8	-14.3	1,100.8
EXPENSES				
Domestic Programs: (see pages)				
A. Medical Services 2,4,6,15	683.7			683.7
B. Sexuality Education 2,8,11,12,21	52.8			52.8
C. Public Policy and Other 3,12,15-16,19,22	55.8			55.8
D. Services To The Field of Family Planning 2,6,15,19-21		19.4		19.4
E. Service To Affiliates 4,6-9,11-12,19,25-27		48.1	-2.1	46.0
TOTAL DOMESTIC PROGRAMS	792.3	67.5	-2.1	857.7
International Family Planning Programs		6.2		6.2
TOTAL PROGRAM SERVICES	792.3	73.7	-2.1	863.9
Supporting Services				
A. Management And General	112.9	8.8		121.7
B. Fundraising	38.2	10.5		48.7
TOTAL SUPPORTING SERVICES	151.1	19.3		170.4
Other Expenses				
A. Payments To Related Organizations	15.3		-12.2	3.1
TOTAL OTHER EXPENSES	15.3		-12.2	3.1
TOTAL EXPENSES	958.7	93.0	-14.3	1,037.4 [d]
EXCESS OF REVENUE OVER EXPENSES				
EXCLUDING INVESTMENT LOSSES	38.6	24.8		63.4
INVESTMENT LOSSES (REALIZED & UNREALIZED)	-68.1	-10.0		-78.1
OTHER CHANGES IN NET ASSETS	1.4	-6.3		-4.9
NET ASSETS: BEGINNING OF YEAR	923.6	90.7		1,014.3
NET ASSETS: END OF YEAR	895.5	99.2		994.7

THANK YOU TO ALL THAT MAKE

POSSIBLE

CHANGE

Our supporters are the lifeblood of Planned Parenthood — generous individuals, foundations, and corporations that share our vision of a world in which every child is wanted, loved, and treated fairly; access to health care is not only a right but a reality; a world in which women are in charge of their own destinies and seen as a solution to society’s challenges, not an obstacle.

Visit our website to make an online donation plannedparenthood.org/support or call 1-800-430-4907 to speak with our development staff.

We offer donors the following vehicles for supporting our critical work in this country and abroad — support to help us fulfill the promise of change Planned Parenthood has kept alive for more than 90 years.

ANNUAL GIFTS

You can make general gifts or gifts for a specific purpose to Planned Parenthood Federation of America (PPFA). Gifts to PPFA are tax-deductible to the fullest extent allowable under the law. Please call our Member Services hotline at 1-800-430-4907 or e-mail us at member.services@ppfa.org.

Gifts may also be made to the Planned Parenthood Action Fund (PPAF), the advocacy and political arm of PPFA. Gifts to the Action Fund (PPAF) are not tax-deductible, and we cannot accept gifts from corporations or unions.

For further information, visit plannedparenthoodaction.org or contact Member Services at 1-800-430-4907. Prospective supporters should always feel free to contact Jennie Thompson, Interim Chief Development Officer, at 212-261-4320 or at jennie.thompson@ppfa.org.

BEQUESTS AND PLANNED GIFTS

Bequests and life income gifts help ensure reproductive freedom for future generations. Charitable gift annuities, pooled income fund gifts, and charitable trusts can also provide lifetime payments to you. Please call Gift Planning at 1-800-319-7564 or e-mail gift.planning@ppfa.org.

MONTHLY GIVING

Strengthen PPFA through a sustaining membership of monthly gifts transferred directly from your bank account or credit card. Please call our Sustaining Members help line at 1-800-430-4907 or e-mail monthly.member@ppfa.org.

GIFTS OF STOCK

Receive a charitable deduction for the full fair market value of your gift to PPFA, along with an exemption from capital gains tax, on shares you have owned for at least one year — subject to legal limits. Please call Member Services at 1-800-430-4907 or e-mail member.services@ppfa.org.

HONORARY OR MEMORIAL GIVING

Celebrate the lives and achievements of special individuals by making gifts in their honor or memory. Please call Member Services at 1-800-430-4907 or e-mail member.services@ppfa.org.

WORKPLACE GIVING

Help sustain Planned Parenthood through the Combined Federal Campaign, your local United Way, and other workplace campaigns. Under our matching gifts program, your employer may double or even triple the value of your gift. Your company's human resources office can provide appropriate information. Please call Workplace Giving at 1-800-430-4907 or e-mail member.services@ppfa.org.

FOUNDATIONS AND CORPORATE SUPPORT

Join our group of foundation and corporate donors, like The David and Lucile Packard Foundation, The William and Flora Hewlett Foundation, and Patagonia, among others. To learn more about Planned Parenthood's work and opportunities for partnerships, please call Chakshu Patel at 1-212-261-4758.

PLANNED PARENTHOOD LEADERSHIP COUNCIL

The Planned Parenthood Leadership Council is a group of our most dedicated supporters, united by their vision and their investment in the future of Planned Parenthood. The Leadership Council joins key supporters of the national organization and affiliates from all regions of the country, and represents a wide range of interests, professions, and expertise.

The Leadership Council functions as a donor advisory circle for Cecile Richards, president of Planned Parenthood Federation of America and the Planned Parenthood Action Fund, and for local Planned Parenthood affiliate CEOs. A Leadership Council annual meeting, regular phone briefings, a newsletter, and other communications allow council members to get to know and advise Cecile, key affiliate CEOs, and fellow members. In 2009, for instance, the annual meeting featured high-profile public figures — like Director of the Domestic Policy Council Melody Barnes, in the Executive Office of the President; Secretary of Health and Human Services Kathleen Sebelius; and Senator Dianne Feinstein (D-CA) — who updated members on the latest in the reproductive health and rights movement and other issues critical to Planned Parenthood's work. Meetings create a forum for the fruitful exchange of ideas and perspectives, capitalizing on members' unique skills and expertise.

Leadership Council members commit to a contribution of \$100,000 or more. The gift can be paid over a period of up to four years, and can be made to an affiliate, Planned Parenthood Federation of America, the Planned Parenthood Action Fund, or a combination of the above. For more information about the Leadership Council, contact our associate director of major gifts, Jamie Roseman at 212-261-4690 or jamie.roseman@ppfa.org.

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comprising family planning associations
around 180 countries.**

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