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[Billboard Campaign Exposes Planned Parenthood](#)

June 15th, 2011

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OAKLAND, CA/[Christian Newswire](#)/ — The [Issues4Life Foundation](#) and [The Radiance Foundation](#), launch a [TooManyAborted.Com](#) abortion awareness and pro-adoption themed campaign, entitled “BLACK&BEAUTIFUL.” This Black American led initiative exposes Planned Parenthood’s racist and eugenics-based history and unaltered course. Sixty (60) “BLACK&BEAUTIFUL” billboards are placed throughout Oakland.

June serves as the grim anniversary of legalized abortion in California through the Therapeutic Abortion Act of 1967. That year, there were 518 legal abortions. Today, California is the nation’s abortion capital with over 214,190 abortions performed each year among its 522 abortion “providers.” The CDC reports that the Black abortion rate is over 3 times that of the majority population — differences which cannot be explained by “health care disparities.”

Walter B. Hoye II, President of the Issues4Life Foundation, a Black American leader committed to ending abortion, has raised awareness nationwide. “The impact of abortion in the Black Community is the Darfur of America,” Hoye declares, citing the 15 million Black American lives that have been aborted since 1973.

The Radiance Foundation’s co-founder, Ryan Bomberger, created the TooManyAborted.Com campaign and is an adoptee and adoptive father. “Planned Parenthood, the nation’s largest abortion chain, is a failure. They haven’t budged the national unintended pregnancy rate since 1995 but are relentlessly dedicated to increasing their annual share of abortions. They heavily advocate a singular ‘choice’ that feeds their \$1 billion dollar tax-payer subsidized budget,” Bomberger says.

La Verne Tolbert, Ph.D., author of “Keeping You & Your Kids Sexually Pure” and a former Board Member of Planned Parenthood knows about the abortion chain’s tactics. “In California, children are targeted for abortions through school-based clinics and school-linked clinics, which are family planning clinics on or near school grounds. Girls are taken off campus to a Planned Parenthood clinic, where abortions are performed without parental consent or notification.”

The Issues4life Foundation is a nonprofit organization, based in California, dedicated to protecting human life from our biological beginning until death and works with Black leaders to strengthen their stand against abortion.

The Radiance Foundation is a nonprofit organization that seeks to inspire people to live a life of meaning. Through media and community outreach efforts, they illuminate the intrinsic value each person possesses.

The Press Conference will be held June 18th at 1001 Broadway, Room 201, Oakland, CA 94607-4019 from 9:00 A.M. to 10:00 A.M.

The [Maafa21](#) documentary screening will immediately follow the Press Conference.

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