

Pro-life billboard elimination won't stop education



Bill Bumpas - OneNewsNow - 6/22/2011 7:45:00 AM



Pro-abortion groups have successfully pressured an advertising company to remove pro-life billboards in Los Angeles. But the group that purchased the ad space will continue the push to educate the Latino community on how abortion

providers are targeting them.

Alfonso Aguilar, executive director of the [Latino Partnership for Conservative Principles](#), tells OneNewsNow that CBS Outdoor pulled the messages after one week, following pressure from Planned Parenthood and other allies.

The billboards read in Spanish and English: "The most dangerous place for a Latino is in the womb." A similar ad campaign in New York that focused on African Americans was also pulled, as Aguilar says abortion advocates are trying to silence the truth.



"They really don't care about freedom of expression; they certainly don't want us to express our opinion and to inform our community about the facts of abortion," he notes. "Twenty-two percent of all abortions are performed on Latino women. That's a staggering figure. That means that over 250,000 Latinos die every year through abortion."

But even though the billboards were pulled, he says a seed was planted.

"I know the theme of the ad, the statement was strong, but that's...how you get the attention of people," the Partnership executive director contends. "And let me tell you -- a lot of Latinos in the community in L.A. reacted, just saying that they didn't know that fact. So this is a good way to educate the community." And despite pressure to do so, Aguilar says his group will not stop educating.



Meanwhile, another pro-life group in California has launched a billboard campaign to expose the truth about abortion in The Golden State's black community. ([Listen to audio report](#))

The [Issues4Life Foundation](#) is a co-sponsor of the campaign that has posted some 60 billboards in Oakland that display a picture of an African-American baby below the words "Black & Beautiful."

Walter B. Hoye II, founder and president of the pro-life group, says California is by far leading the U.S. in abortions, as more than 214,000 were recorded in 2008 -- the latest

year with available statistics. He says, "The impact of abortion in the black community is the Darfur of America," and he notes that according to the Centers for Disease Control and Prevention (CDC), 38 percent of all abortions in the country take place in the African-American community.



Hoye

"We want to bring this to the attention of our community, the black community. We want them to take a look at the numbers," Hoye explains. "Let's take a look at the data, let's put all the rhetoric aside, and let's take a look at the real impact -- the loss of life, the loss of an innocent child's life in the womb of his or her own mother by way of abortion. I'm confident that as we talk about it, as we create this environment for dialogue, we're going to come to the inevitable conclusion that abortion needs to come to an end," he

adds.

The Issues4Life Foundation president knows that groups like Planned Parenthood will make an effort to take the billboards down, but he is confident that the message will get across and the billboards will remain on display.



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