



Georgia-based group erects controversial antiabortion billboards in Oakland, California

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advertising campaign.

A Georgia-based group opposed to Planned Parenthood has launched an anti-abortion advertising campaign targeting inner city African-Americans.

The Radiance Foundation recently paid for 60 billboards in East and West Oakland. California area. The billboards feature the slogan "Black & Beautiful" above the photo of a black baby with the message "too many aborted" incorporated into a website address.

Radiance Foundation is a registered nonprofit. It is working with the California-based non-profit Issues 4 Life Foundation in this

Both groups blame the non-profit health care provider Planned Parenthood for the high rate of abortions in the black community.

Although Planned Parenthood offers abortions at some of its clinics nationwide, most of its clinics do not offer abortions and abortions only account for 3 percent of the services the agency provides each year. The other 97 percent of its health care services include cancer screenings for both men and women and other health care services, including birth control.

Planned Parenthood serves provides health care services for low-income men and women primarily in inner city and rural areas.

Radiance Foundation's co-founder, Ryan Bomberger, who created the TooManyAborted.com campaign, gave some of his reasons for targeting Planned Parenthood in a statement posted on the Radiance website.

In the statement, Bomberger said that the advertising campaign was to expose "Planned Parenthood's racist and eugenics-based history and its unaltered course."

Furthermore, Bomberger said, "Planned Parenthood, the nation's largest abortion chain, is a failure. They haven't budged the national unintended pregnancy rate since 1995 but are relentlessly dedicated to increasing their annual share of abortions."

Although abortions only account for 3 percent of the services Planned Parenthood provides, its share of abortions has increased over the years because so many abortion clinics and abortion doctors have been targeted in violent attacks, which included the murders of several doctors over the years, and resulted in some doctors and clinics no longer offering abortions. Those conditions resulted in shrinking the number of clinics offering abortions, which increased Planned Parenthood's share of abortions to 27 percent of the annual total.

In some areas, Planned Parenthood is the only source of health care services available to poor minorities. Therefore, many people in the black community have criticized the

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attack on Planned Parenthood, particularly in areas where the local Planned Parenthood clinic does not offer abortions.

Radiance Foundation previously put up the billboards in Atlanta, Chicago, Lost Angeles and New York.



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