

Anti-abortion billboard campaign branded 'racist'

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AN ANTI-ABORTION campaign aimed at African-Americans has been called 'racist' by black campaigning groups.

The National Association for the Advancement of Colored People (NAACP) and Trust Black Women California, have blasted the 60 billboards that have been put up in California, claiming the adverts are offensive to black people.

Sponsored by the Issues4Life Foundation and the Radiance Foundation, the billboards include the image of a black baby and the phrase 'Black & Beautiful', with a link to website Too.ManyAborted.com/CA.

California's NAACP President, Alice Huffman, branded the billboard campaign "racist on the face of it", she said: "[the campaign is] misleading and a very, very poisonous approach to politics. They are just alienating people on both sides."

Pro-abortion Trust Black Women California worker, Alicia Walters, said the campaign is an attempt to "divide" the black community.

She said to Mercury News: "To me that is offensive. It is not a message that uplifts our community. It is not a message that helps young women make a difficult choice."

President of the Issues4Life Foundation, Walter Hoye II, said in defense of the adverts: "The impact of abortion in the black community is the Darfur of America," arguing that 15 million black babies have been aborted since it became legal in 1973.

Democratic U.S. Representative, Barbara Lee, who represents Oakland in Congress, said: "[I am] deeply offended by the race-based billboards that are being displayed in my congressional district by the Radiance Foundation and Issues4life."

She added: “These billboards stigmatize women of color and perpetuate myths about parenting skills and the types of women who seek and use abortion services.”



Published: 25 June 2011

Issue: 0

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