

## Fatherhood Begins in the Womb: Billboard Campaign Illuminates Fatherlessness

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September 14, 2011 admin



Find out more about this life-affirming campaign at [Too Many Aborted](http://TooManyAborted.com).

SACRAMENTO, CA (Sept. 14, 2011) – [The Radiance Foundation](#), partnering with the [Issues4Life Foundation](#), announces a powerful new billboard/web campaign to illuminate the crisis of fatherlessness. The [new TooManyAborted.com billboards](#), “Fatherhood begins in the womb”, have been placed in Sacramento, California, the state that has aborted 214,190 of its children in the last reported year.

In the early 60s, politicians raised the alarm about a 25% fatherlessness rate in the black community. Today, 41% of all U.S. children are born to unmarried women: 35.7% of white children and an astounding 72.3% of black children.

This is a nationwide family crisis. Abortion has taken the place of fathers. According to the CDC, 84% of women who have abortions are unmarried.

“When a child is conceived, a father is born,” says Ryan Bomberger, Chief Creative Officer of The Radiance Foundation, a national public speaker and father of four. “The abortion industry has created a culture of abandonment. Responsibility has become someone else’s concern, and death the solution to ‘unplanned’ pregnancies—the natural result of sexual behavior,” Bomberger explains. “There’s nothing natural about an industry that generates over \$200 million, annually, by killing a child left defenseless by the absence of a father.”

Star Parker, syndicated columnist and President of C.U.R.E. ([Center for Urban Renewal & Education](#)), adds: “Planned Parenthood has injected its venom into

urban America for decades. [TooManyAborted.com](#) exposes how they've left our inner-cities fatherless and made abortion the number one killer of black Americans.”

The [campaign](#) educates about the consequences of fatherlessness, including significantly higher rates of infant mortality, child abuse, school dropouts, and criminal behavior. It also provides life-affirming resources to men and women to help them with parenting needs.

Walter Hoye III, President of [Issues4Life Foundation](#), speaks to thousands of men about responsibility: “When a man has sex with a woman he is consenting to being a FATHER. We emphasize the crucial need for men to be involved as providers and protectors when ‘LIFE’ happens.”

Community leaders, from across the nation, have endorsed and support The Radiance Foundation’s [TooManyAborted.com](#) campaign.

[The Radiance Foundation](#) is a life-affirming nonprofit organization, based in metro Atlanta. Through public awareness campaigns, national speaking engagements and community outreach efforts, they emphasize the intrinsic value every individual possesses.

The [Issues4life Foundation](#) is a nonprofit organization, based in California, dedicated to protecting human life from conception and works with Black leaders to strengthen their stand against abortion.

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