



## **'Fatherhood begins in the womb': new pro-life ad campaign launched**

by Kathleen Gilbert

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September 14, 2011 ([LifeSiteNews.com](http://LifeSiteNews.com)) - The creators of several pro-life billboard campaigns exposing the racist roots of abortion in America have launched a new salvo with a campaign celebrating the fact that fatherhood begins before the child is born.

"Fatherhood Begins in the Womb," is a new billboard/website campaign that focuses on "the most missing component of the national abortion debate: fathers!"



A collaborative effort between the Issues4Life Foundation and The Radiance Foundation, the campaign is aimed at exposing the "culture of abandonment that abortion has created" by revealing the statistics of fatherlessness, single-parent poverty, and the deterioration of two-parent married households.

"When a man has sex with a woman he is consenting to being a father," said black pastor Walter Hoye, President of the Issues4Life Foundation, in a press release Wednesday. "We want to emphasize the biblical requirement and vital need for men to be involved as providers and protectors when life happens."

In the mid 60s, report the groups, 25 percent of black children were born to single mothers. Today, 72.3 percent are born into unmarried households.

"Men have been empowered by Roe v. Wade to have sex and run," said Ryan Bomberger, Chief Creative Officer of The Radiance Foundation and creator of the TooManyAborted.com campaigns. "They've been forced out of their crucial role by perpetual welfare and today's brand of liberal feminism."