

NEWS

CEO Commits to Rescuing Trafficked Children after Being Fired by Board



S.A. McCarthy

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A conservative CEO is planning to help the Trump administration rescue victims of child trafficking after he says he was forced out of his family's company.

According to a statement he released Sunday, Goya Foods CEO Robert Unanue has been left in corporate "limbo" after the company's board held a vote on Unanue's continued "employment." The CEO announced that he had not been informed of the vote's outcome but later confirmed on X that he had been removed as CEO. However, he has committed to working with the Trump administration in an effort to end child trafficking. "The uncertainty at Goya Foods will not deter me from making the world aware of the evils of child trafficking," Unanue said.

The man who has led Goya Foods for 20 years reported that he "will not rest until the over 325,000 children lost over the last 2 years are recovered," referring to the hundreds of thousands of children trafficked across the southern border over the previous four years. Under former President Joe Biden, child trafficking at the border more than tripled. Current border czar Tom Homan estimates that over 300,000 children are missing and has vowed to locate and rescue

them. "We gotta save these kids, a lot of them are living a life of hell every day," he said in an interview last year. "We're gonna find some of them living with pedophiles, living in sex-slavery, some are gonna be dead, but we gotta find these children."

Unanue confirmed, "As in the past, I will work with the current administration in putting an end to the extremely lucrative but purely evil industry." He added, "I will not be silenced. I will not give in to those who want me to give up the fight. We cannot remain passive spectators while soulless, despicable animals treat children with callous indifference."

Over X, he continued, "In just two years, more than 325,000 children have been lost — these are not just numbers, but our sons and daughters, stolen from their families. I will not stand by while this crisis continues. I will not back down. The fight continues." Unanue added, "No board decision can shake my resolve. I remain fully committed to raising awareness, holding traffickers accountable, and ensuring a safer future for our nation's children."

Last month, the CEO reported that he planned to assist Homan in locating and rescuing child trafficking victims. "We've gone from 85,000 children missing to 340,000, but they're not missing. They've been sold. They're purchased, basically, and then handed off to sponsors. Forty children at one address — that's not a home. It's a business," Unanue explained. He added, "This administration who cares about our kids, they're going to solve this."

Unanue has spent much of his career working to combat child trafficking. As CEO of Goya Foods, he founded the Goya Cares initiative, dedicated to preventing and raising awareness about child trafficking. Unanue explained the initiative's mission, saying, "At the center of Goya Cares is a heart, and our heart reaches out to these victims of child trafficking and children who are suffering from mental illness so that

they may have hope to live in a world where their life is valued, their freedom is a reality and their mind is at peace.” He stated, “They need to be reminded that they are precious gifts from God.”

Unanue also had a hand in funding the 2023 film “Sound of Freedom,” which focuses on the real-life efforts of Tim Ballard to locate and rescue victims of child trafficking. The CEO has also been an outspoken supporter of President Donald Trump over the years.

Topics: Human Trafficking, Sex Trafficking, Children, Biden Administration, Big Business, Trump Administration, Border

S.A. McCarthy serves as a news writer at The Washington Stand.



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